

# **VIVEKANANDHA**

#### INSTITUTE OF INFORMATION AND MANAGEMENT STUDIES

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# **International Conference on**



## "NAVIGATING METAVERSE IN SHAPING THE FUTURE OF BUSINESS"

INAUGURAL ADDRESS



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CEO, Technology Solutions
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VIIMS
(MBA & MCA)

Course Duration
2 Years

SINCE 2002

CONFERENCE THEME



Dr. SENTHAMARAI GOKULAKRISHNAN Founder, Yuukke Global Ventures, Chennai

**GUEST OF HONOUR** 



Ms. RAJALAKSHMI SUBRAMANIAN Director Career Tree HR Solutions, Chennai

SPECIAL ADDRESS



Dr. SRIDHAR SUNDARAM

Dean

College of Business and Economics,
California State University, Fullerton, US

**VALEDICTORY ADDRESS** 



PHILIPPE GERWILL

Healthcare Metaverse & Al Pioneer

My Anna Health, Chief Communication Officer, UK.

## Guest Speakers - 10-05-2024 (Friday)



Dr. ANAND KULKARNI
Professor & Associate Director
Institute of Artificial Intelligence, MITWPU,



Dr. ARINDAM CHAUDHURI

Professor

Great lake Institute of Management,
Chennai



Dr. R. RAJKUMAR
Professor
SRM Institute of Science & Technology,
Chennai



Dr. SUNIL BHUTADA
Professor and Head
Sreenidhi Institute of Science and
Technology, Hyderabad, Telangana.

### Guest Speakers - 11-05-2024 (Saturday) -



Ts. Dr. JANITHA KULARAJASINGAM
Professor
Taylor's University, Malaysia.



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